

VAJRAYUDHA



Created /Writer

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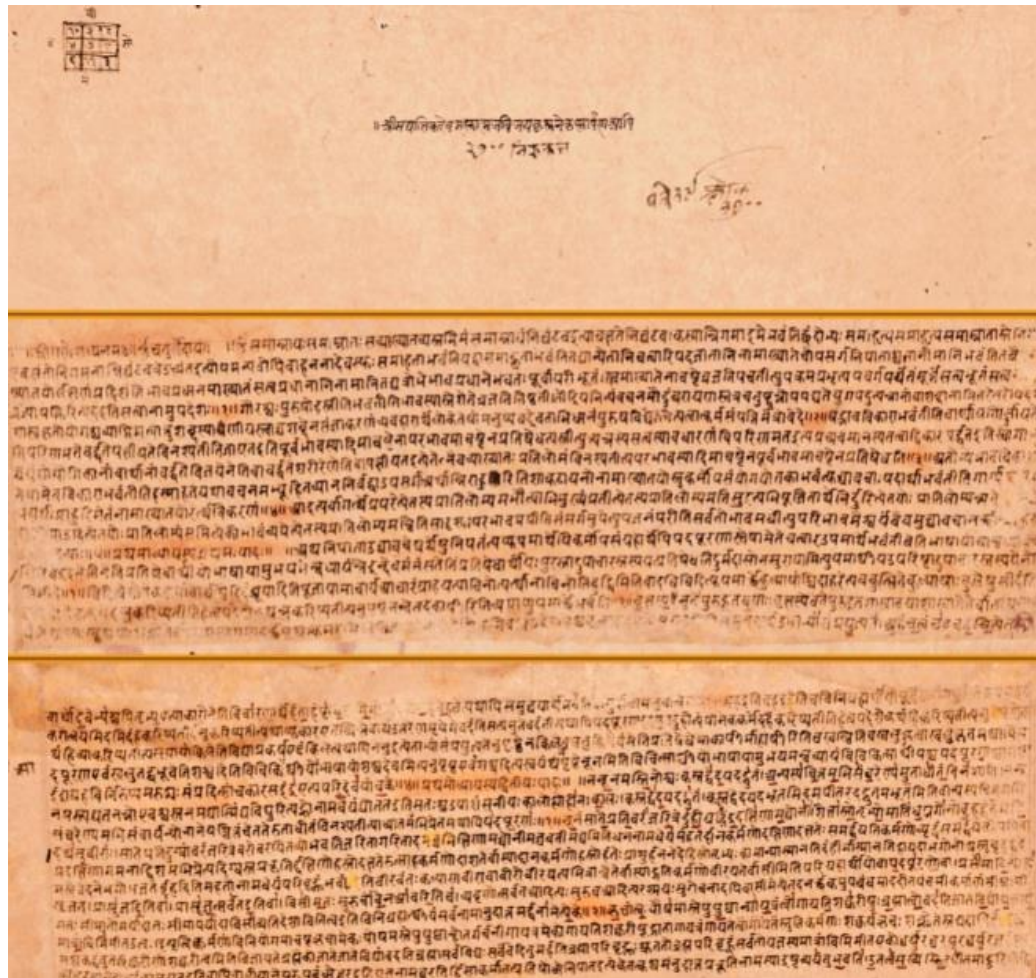


Who is Vajrayudha



- ❖ Vajrayudha is an action hero from comic book.
- ❖ Vajrayudha is inspired from our holy puranas.
- ❖ The reason to bring up this character is to replace or give space between the most iconic superhero's currently existing.
- ❖ The vajra symbol is representation of properties of Lord Indra mighty weapon.

Why is it different Superhero in India.



- ❖ As our puranas state many powers of the gods, this superhero is the human manifestation of Lord Indra weapon.
- ❖ The story refers to incident mentioned of Satyuga and its impact in Kalyuga.
- ❖ The hero carries the legacy of Hindu god in today's times.
- ❖ Powers of this Superhero is completely inherited from ancient Indian culture. No external entity support.
- ❖ Currently no competition for this character.

What appeals the audience?

- ❖ Now India has a superhero more powerful or equal to Superman.
- ❖ The scripts is equal to any Hollywood superhero content.
- ❖ There is no end to this content and has easy crossover of generations of 13+ age ahead irrespective of any region.



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Execution plan

- ❖ Type of animation – 3d animation
- ❖ 15 minutes per episode
- ❖ Character design for all the episodes.
- ❖ Scripting of all the episodes.
- ❖ Different advertising and marketing strategies.
 - Search Engine Optimization,
 - Pay-per-Click,
 - Social Media Marketing,
 - Content Marketing,
 - Email Marketing,
 - Mobile Marketing,
 - Marketing Analytics.
- ❖ Initial launch promo.

Commercial budget.

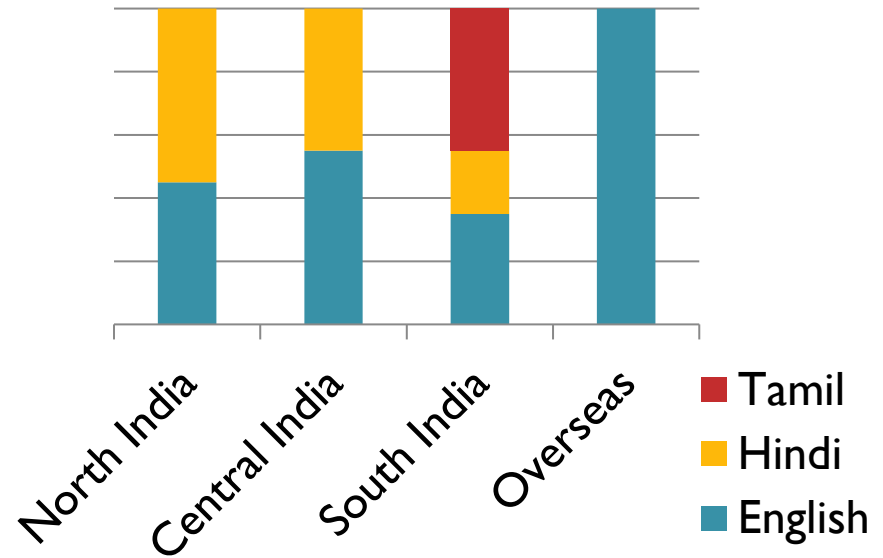
Cost for 2d-3d animation up to 1.5 laks per minute.

Factors include

- ❖ Art work
- ❖ Voice over
- ❖ Music, sound effects.
- ❖ Character design.

The script can be formatted for 10, 15, 20 or 30 min based on requirement.

Digital Marketing or any marketing process will depend on package applied.



Audience response



- ❖ So far first version of comic book is released on Amazon books, Google books and publisher Story mirror apps.
- ❖ As of now Kindle version of comic book is on sale on Amazon books
- ❖ Received positive response from the customers who ordered the physical copy.
- ❖ Retailer from all over India have stocked the physical copies.
- ❖ Customers feedback state awaiting next version.
- ❖ You tubers have updated videos on the Vajrayudha comic book content.
- ❖ Followers on social media application such as Instagram, Facebook and Twitter are at increasing status.

About Prithvi Surve

As like others Prithvi Surve also has a normal life attends school and college in Mumbai and raised by house maid. Accidently receives the Vajrayudha powers and follows the responsibility as a protector of universe. He protects his identity as a Superhero.



Vajrayudha powers

List of 4 weapons inherited into superpowers:

- 1) One weapon produces volcanic fire power from his chest. This could burn down into ashes any object in the universe.
- 2) One weapon was made from strongest diamonds in universe that can cut any hard object in the universe. Nothing can break or penetrate this diamond. His body takes the manifestation.
- 3) Third weapon of lightning thunderbolt from a galaxy. He emits from his hands.
- 4) Fourth weapon emitting regular pulses of radio waves and other electromagnetic radiation at rates of up to two thousand pulses every 2.3 milli seconds. Strong electromagnetic field which emits vast amount of magnetic waves, x-rays and gamma rays shielding to cover explosives.

List of characters.

Lord Indra



Rishi
Dadhichi



Asura
Ambana



Reshma
Surve



Prithvi
Surve



Mira
Deshmukh



Percy
Batliwala



Armaan Sood



Professor
Mohan
Seth



Agniraj

Vol # 1

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Thank You.